



# The Political Economy of Industrial Policy in Mozambique

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Day 2 Paper

SC3

Presented at REPOA's 22<sup>nd</sup> Annual Research Workshop held at the Ledger Plaza Bahari Beach Hotel, Dar es Salaam, Tanzania; March 29 - 30, 2017

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- 'Africa Rising' narrative VS Premature de-industrialisation scenario in most African countries;
- □ The case of Mozambique: rapid economic growth with inability to reduce poverty;
  - Calls for urgent rethinking of the role of industrial policies (IPs)
- Studies on the political economy of IPs in Africa: narrow focus on specific factors either economic, political or institutional → need for a comprehensive approach investigating how the market, economic structures and agents interact and influence each other;

### 1. Introduction

#### Main objectives:

- Analyze how the productive base of the Mozambican economy has evolved, focusing on industrial dynamics;
- Use a political economy approach to interpret the current state of the industry, emphasizing on factors shaping orientation, implementation and outcomes of IP in Mozambique;

The research is based on a desk-study and secondary data research, surveying existing academic publications (including IESE's own primary research), databases, documents and reports.

### 2. Theoretical Framework

#### 2.1 Structural transformation and the role of industrial policy

## How to trigger structural transformation in Africa with industrial, particularly manufacturing development?

- IPs to facilitate exploitation of latent comparative advantage (Lin, 2013);

#### **VS**

- IPs to accelerate learning and technological capabilities accumulation – the distinctive feature between developing and developed economies (Amsden, 2001, 2009; Chang, 2013; Khan, 2013; Lall, 2004);

#### IPs in developing countries:

Correcting market imperfections;

#### VS

 Generating decent employment, improve skills, qualifications and wages across all socio-economic strata;



### 2.2 Conditions for successful industrial policies

- Developmental State (Evans 1995; 1997);
- Business-state relations Embedded autonomy (Rodrik, 2007);
- □ Reciprocal control mechanism rent management (Amsden, 2001);

Yet, whether the state can act as developmental, ensure embedded autonomy or enforce reciprocal control mechanisms depends on the **political economy context**;



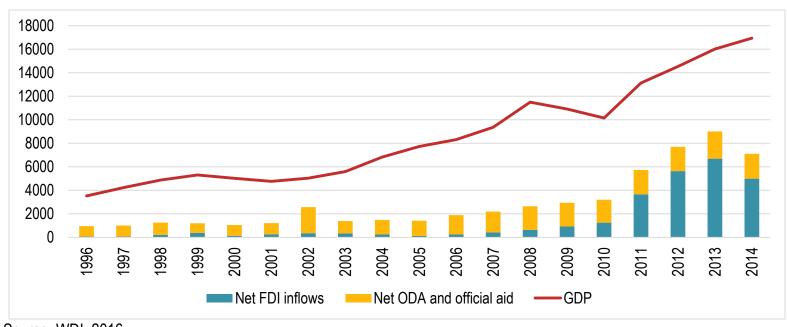
#### 2.2 Conditions for successful industrial policies

Politics matter: implementation of IPs involves allocative and institutional changes affecting the current distribution of economic benefits (Khan, 2010);

- Overcoming social contestation with different degrees of distribution of power within and outside the ruling coalition;
- Formation of new social classes and underlying interests;

Rapid economic growth (average annual real GDP growth between 1995 and 2014 of 7%) driven by large inflows of foreign capital (ODA and FDI)

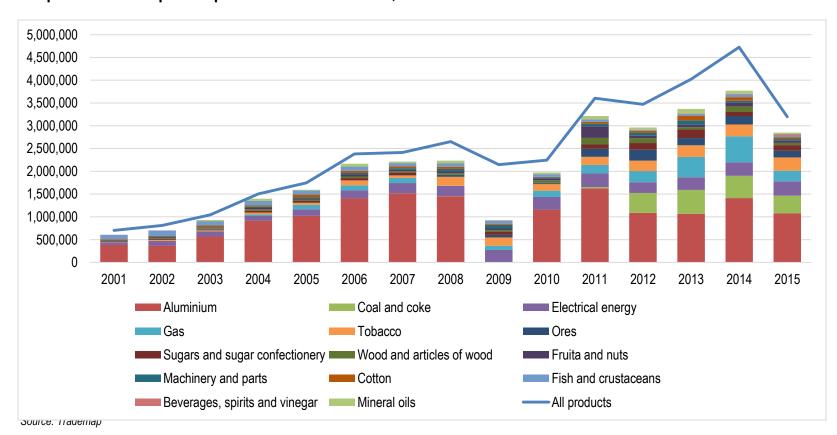
Graph 1: Evolution of resource flows and GDP in Mozambique 1996-2015 (current millions US\$)



Source: WDI, 2016

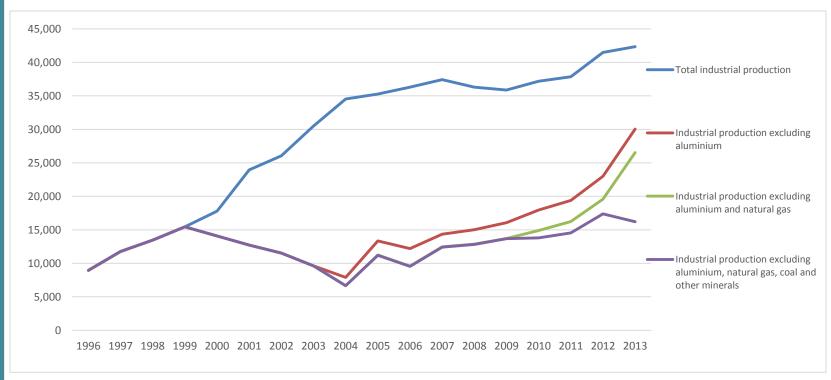
Concentrated and extractive productive base: primary commodities dependence Discoveries of large reserves of oil will increase concentration

Graph 2: Mozambique's export structure 2001-2015, US 000'



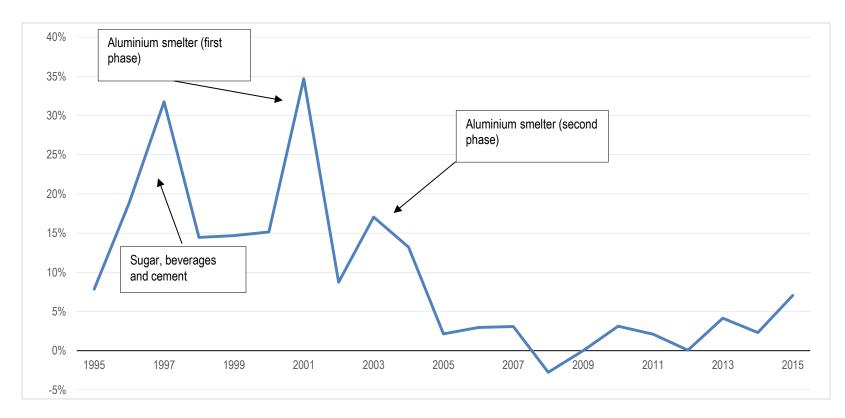
#### Small and stagnated industrial production excluding FDI megaprojects

Graph 3: Mozambique's industrial production in 1996-2013 (constant 2009, millions LCU)



Source: National Institute of Statistics

Graph 4: Manufacturing sector value-added in Mozambique 1995-2015 (% annual growth)



Source: WDI



#### Premature de-industrialisation in Mozambique:

- Manufacturing production increasingly concentrated: shrinkage of the variety of existing products and industries, and new products are not emerging (Castel-Branco, 2010);
- On-going technological obsolescence combined with simplification of productive processes (Cruz et al, 2014; Warren-Rodriguez, 2008)

## Consequently, backward linkages between SME and FDI megaprojects (Langa & Mandlate, 2015):

- Are short-term and limited to basic services provision;
- Reproduce the same patterns of concentration, fragmentation and instability;
- Business growth for domestic firms is sustained through diversification but with loss of industrial specialization, undermining structural transformation;



#### **IP** orientation restricted to:

- Macroeconomic stability and business environment improvement;
- 'Horizontal' interventions;

## 4. Understanding industrial policy dynamics in Mozambique

Fragmentation and lack of coordination of instruments of IP and between sectors, government levels and different actors:

- □ Donors diverging interests and discoordination Outcomes are limited in scope and short-term (ex. Fragmented intervention around linkage promotion) (Krause & Kaufmann, 2011; Langa 2015);
- Power fragmentation within the national ruling elite Effective enforcement of policies requires high political support to overcome internal contestation (ex. sugar industry) (Whitfield et al, 2015);

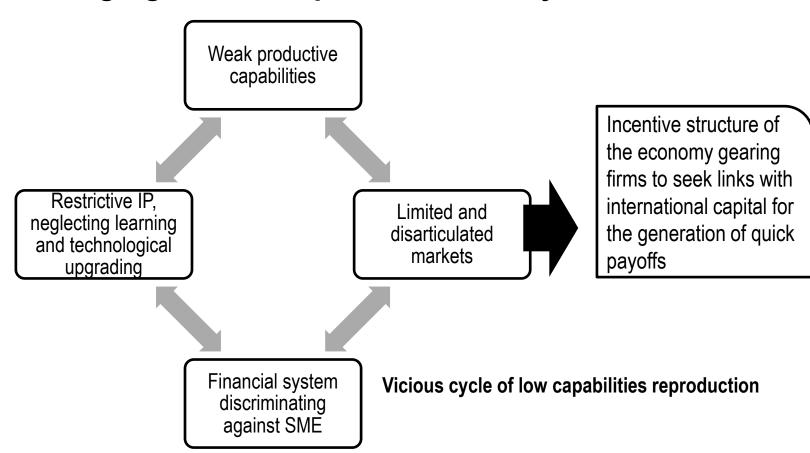
## 4. Understanding industrial policy dynamics in Mozambique

### Small, weak and emerging domestic private sector

- □ Earlier emergence of a black domestic private sector prevented before independence and by state-led development adopted after;
- Emerged from the privatization process in the 1990s;
- Weak <u>capabilities</u> and absent firm rehabilitation and development mechanisms Most firms traded, turned into warehouses or became bankrupt within five years after privatization (Cramer, 2001; Castel-Branco et al, 2001);

## 4. Understanding industrial policy dynamics in Mozambique

### **Emerging domestic private sector dynamics**





- □ Reverting premature de-industrialisation trend in most African economies, including Mozambique, requires IP shift from reliance on comparative advantage to effectively ensuring learning and technological capabilities accumulation;
- □ Key drivers of IP outcomes in Mozambique: the interplay between dominant policy orientation, degree of attainable strategic coordination and power dynamics, and the characteristics of the domestic private sector;