

P4P Baseline Trader Survey

Introduction

Identifying Information

Questionnaire number: (Pre-filled)							
Country name: (Pre-filled)				Countr	y code (Pre-filled)		III
							<u>. </u>
District name:					Distri	ct code	
Region name:					Regio	n code	
Village name:					Village	code	
Urban/Rural	Urban = I	, Rural = 2					<u> </u>
Name of respondent							
GPS coordinates		_	.				
	DD	MM	.r	mmm			
			•				
Date of interview			20	0 _			
	Day	Month		Year			
Time of interview start: _	_ :	Tir	ne of	interview	end:	_	_ :
Team code							
Enumerator name					Enum	erator code	
Signature of supervisor/team leader							

Module A. Business Information

The following questions ask about you and your business.

AI.	A1. Do you own this business or have complete knowledge of the operation											
	of the business?					1	1	I = Yes				
	(If "Yes", go to					I-	I	0 = No				
	(If "No", go to	Module B)										
					=		stered/lic					
A2.	. How are you, or t		egistered or	1 1	2 =		ed/license					
	licensed for tradin	g?			3 =		ed/license					
					4 =	Register	ed/license	d at natio	nal level			
A3.	. What is the name		y?									
	(Leave blank if I											
A4.	Enumerator: obs	erve or ask a	s necessary									
	Gender of compan	v/husiness own	er.		0 = Male							
•	•			I	-l	I = Fem	ale					
2	What is the name											
In what year was the company/business owner born				1?	1 1							
(Enter "9999" for "don't know")												
						I = Nor	_					
							ne primary					
							npleted pi					
4	What is the highes				4 = Some secondary school							
-	company/business	owner has com	pleted?	I	-1		npleted se					
							ne college/					
						7 = Col	lege/unive	rsity degr	ee			
						8 = Dor	i't know					
A5.	. How many emplo	yees does the c	ompany/business	have?								
		P	aid	Un	paid							
			a		b	0	= None					
I	Family members					8	88 = Don	't know				
2	Non-family	<u> </u>	_i_i	<u>i_i</u>								
	•	•										
A6.	For how many year	ars have you be	en engaged in trad	ding staple		1 1	00 -	- Dan's I.				
	commodities?	•			I_	_	88 -	= Don't k	now			
							l= Ye	!S				
A7.	Is trading commod	dities your prim	ary source of bus	iness income?			0 = No))				
l	· ·											
A8.		on], in which m	nonths did you bu	v commodities	?							
	During the [seas e					s and "0"	otherwi	ise)				
A8.	During the [seaso (Enter "I" in ea	ch month wh	en respondent		modities		otherwi Oct	i se) Nov	Dec			
A8.	During the [seaso (Enter "I" in ea	ch month wh		bought comi		s and "0" Sep			Dec			
A8.	During the [seaso (Enter "I" in ea	ar Apr	May Jun	bought comi	modities Aug	Sep		Nov	Dec			
A8.	During the [seaso (Enter "I" in ea	ar Apr	May Jun	bought comi	modities Aug	Sep		Nov	Dec			
A8.	During the [seaso (Enter "I" in ea	ach month who	May Jun e f	bought comi	Modities Aug h	Sep		Nov	Dec			
A8.	During the [sease (Enter "I" in each an Feb Ma b Land Land Land Land Land Land Land Land	ach month what Aproperty departments of the Aproperty department of the Aproperty d	May Jun e f Indicate the second of the secon	Jul g l commodities?	Modities Aug h	Sep i 	Oct j	Nov k	Dec I			
A8.	During the [season (Enter "I" in each an Feb Ma b	ch month what ar Apr c d l l on], in which m	men respondent May Jun e f nonths did you selem respondent	Jul g g commodities?	Aug h l l l l l l l l l l l l l l l l l l	Sep i ad "0" ot	Oct j	Nov k	Dec I I I I I I I I I I I I I I I I I I I			
A8. Ja L A9.	During the [seaso (Enter "I" in each an Feb Ma b	ch month what ar Apr c d l l on], in which m	May Jun e f Indicate the second of the secon	Jul commodities? sold commod	Aug h dities ar	Sep i 	Oct j herwise)	Nov k	<u> </u>			
A8. Ja L A9.	During the [seaso (Enter "I" in eaten an Feb Ma b Land In Land	ch month what ar Aprocedured A	may Jun e f	Jul g g commodities?	Aug h l l l l l l l l l l l l l l l l l l	Sep i ad "0" ot Sep	Oct j herwise)	Nov k	<u> </u>			

A10.						
	During the [season] , did you have any arrangements to <u>buy</u> commodities from producers/suppliers?		ts or		<u> _ </u>	I = Yes 0 = No 8 = Don't know
GO T	During the [season], did you have any arrangements to sell commodities to pamillers/brewers)? O MODULE C Iule B: Employees Ilowing questions ask about the trading be	rticular buyers (e.			<u> </u>	I = Yes 0 = No 8 = Don't know
BI.		/I · 2				
	Who is the contact person for this com What is the telephone number for the c					
	What is the physical address of this com					
	1 /	1 /				
B2.	What staple commodities do you buy (Enumerator: enter codes for contraded)		1 2 3 4 5 6			Insert country-specific list of staple commodities from commodity code list in Data Collection Manual
В3.	Do you purchase <u>most</u> of the commo the main harvest season, during the mafter the main harvest season?				<u> </u>	B3. Purchase commodities when I = Before the main harvest season 2 = During the main harvest season 3 = After the main harvest season
B4.	From whom do you buy most of your (Enumerator: prompt as necessa the response categories)		e of	ı	<u> </u>	B4. Purchase commodities from I = Small scale farmers 2 = Larger farmers 3 = Farmer organizations
	(Enter two responses only if resp the same amount from two differ Other wise enter "8" for row 2.)		out	2	<u> </u>	 4 = Other traders/middle-men/village agents 5 = Food Reserve Agency (FRA) 6 = Certified warehouses 7 = No second source
		a	Ь		С	B5. Codes for units
B5.	On average, about what quantity do you buy at one time from an individual seller?	Quantity	Units 	,	Weight of "other" unit (kg)	2 = kilogrammes 3 = 100 kg bags 4 = 90 kg bags 5 = 50 kg bags

END INTERVIEW

7 = quintals 8 = Other

Module C. Trader Capacity/Profile

The following questions ask about what commodities you buy and how you buy and sell them.

CI	. Which of the following do you own that are in good workin	g order?	
-	Mechanical equipment for cleaning commodities		
2	Mechanical equipment for drying commodities		
3	Trucks or other motor vehicles	i_i	
4	Bagging equipment		I = Own
5	Buildings (excluding storage)		0 = Do not own
6	Ox-carts	i i	
7	Moisture meters		
8	Scales		
		<u> </u>	
C2	. Do you collect most of the commodities you buy from the sellers, do sellers bring most of the commodity to you, or is it some of both?	<u> </u>	I = Collect most yourself (collect 80% or more) 2 = Suppliers deliver most (80% or more delivered) 3 = Some of both
C3	. Do you deliver most of the commodities you sell to the buyer, does the buyer collect most of the commodities from you, or is it some of both?	<u> </u>	I = You deliver most (80% or more) 2 = Buyers collect most (80% or more) 3 = Some of both
		1	
C4	. When you have to transport commodities, what means of transport do you usually use?	_	I = Carried (head or back) 2 = Bicycle 3 = Hand cart/wheelbarrow 4 = Ox-cart/donkey 5 = Motorcycle 6 = Car 7 = Small truck/pickup 8 = Large truck/lorry 9 = Public transport 10 = Boat/canoe 11 = None/Don't transport
C5	 Do you have access to facilities for long-term storage of commodities? (If "No", go to question C9) (If "Yes", go to question C6) 		I = Yes 0 = No
	Mark Caller		
C6	. What facilities do you use for long-term storage? (If "3", go to question C7, Otherwise, go to question	C8)	
I	Basic earth granaries (traditional storage)		
2	Tents/plastic sheeting/iron sheeting		
3	Permanent (concrete or steel) warehouses or silos that you own		I = Use 0 = Do not use
4	Permanent (concrete or steel) warehouses or silos that you rent or use for a fee	<u> </u>	

			1	D	C	2 = kilogrammes
C7.	What is the total capacity of the warehouse(s) you own? (Go to question C8)	Cap:	acity 	Units	Weight of "other" unit (kg)	3 = 100 kg bags 4 = 90 kg bags 5 = 50 kg bags 6 = metric tonnes 7 = quintals 8 = Other
C8.	Do you usually store commodities you l	ouv in ant	ticipation	of		I = Yes
	higher prices?				ll	0 = No
			ı			
C9.			row] come	[asl ommodit et a partion requirem	o next row)	Why not? (Go to question next row
				f "No", <u>ş</u>	go to b)	or question C9)
			1 = 0 =	Yes No		See codes below
				a		В
	Dry					
2	Remove foreign matter from					
3	Remove small and broken grains from					
4	Remove discolored grains from			<u> </u>		
5	Remove live pests from			<u> </u>		
6	Weigh and bag			<u> </u>		
C9b 1 = 2 = 3 = 4 = 5 =	: Reasons for not increasing quality No increase in price to justify cost Increase in price not enough to justify Buyers did not have particular specifical Quality received already met market specifical Did not have ability	tions	ons			
C10.	During the [season], what sources of f buy commodities? (If "I", go to question C12) (Otherwise, go to question C11)	unds did	you use 1	to	<u> </u>	I = Own funds only2 = Borrowed funds only3 = Owned and borrowed4 = Other
-						I = Bank
CII.	What was the main source of money yo purchase commodities?	u borrov	ved to		L	2 = Buyer (contract buyer) 3 = Agricultural supply company 4 = Microfinance Institution/ NGO 5 = Friends/relatives 6 = Other

CI	2. During the [season] , did you sell directly to buyers?		
I	Outside of [country]		
2	Within [country] but outside the province/region in which you are based		
3	Within the province/region but outside the district in which you are based		I = Yes
4	Within the district but outside the town/trading center in which you are based		0 = No
5	Within the town/trading center but outside the village in which you are based		
6	Within the village in which you are based		

Module D. Purchases & Sales

The following questions ask about what you purchased and sold during the **[season]**.

			a	b	С	d	е	f	
DI.	8 · · L · · · · · · · · · · · · · · · ·		Insert country-sp	pecific list of staple	e commodities wi	th codes for colun	nns below.		
	commodities did you buy? (Enter codes in next row)		<u> </u>	<u> </u>	<u> </u>	<u> </u>	<u> </u>	<u> </u>	
D2.	much (commodity name from column) did you buy?	2	Quantity Units Weight of "other" unit (kg)	Quantity	Quantity	Quantity	Quantity	Quantity _ _ _ Units _ Weight of "other" unit (kg) _ _	Codes for units 2 = kilogrammes 3 = 100 kg bags 4 = 90 kg bags 5 = 50 kg bags 6 = metric tonnes 7 = qunitals 8 = Other
D3.	During the [season], about what profrom row)? (Use proportional piling) (Enter "0" for no purchases)	port	cion of (c	ommodity nam	e from column)) did you buy from	ı (se	ller name	
1	Small-scale farmers								
2	Larger farmers								
3	Farmer organizations		_						
4	Other traders/middlemen/village agent	s		_		_		III	
5	Food Reserve Agency								
6	Certified warehouses								
D4.	was your single largest sale of	2	Quantity Units	Quantity Units	Quantity Units	Quantity Units	Quantity Units	Quantity Units	Codes for units 2 = kilogrammes 3 = 100 kg bags 4 = 90 kg bags
	(commodity name from column)?	3	Weight of "other" unit (kg)	Weight of "other" unit (kg)	Weight of "other" unit (kg)	Weight of "other" unit (kg)	Weight of "other" unit (kg)	Weight of "other" unit (kg)	5 = 50 kg bags 6 = metric tonnes 7 = quintals 8 = Other

D5	During the [season], about what proposition name from row)? (Use proportional piling) (Enter "0" for no sales)	ortion of your sale	es of	(commodity	name from colu	ı mn) did you mak	ce to	(buyer
- 1	Households/individuals							
2	Retail stores							
3	Millers/brewers/processors							
4	Other traders/warehouse operator/food suppliers							
5	Government Food Reserve Agency (FRA) or government institutions (schools, hospitals, etc.)							
6	International development agencies							
7	National/international NGOs							
8	Farmer organizations							

Module E. Suppliers

The following questions ask about where you get the commodities you bought during the **[season]**.

E		During the [season], were the commodities you bought from (type of supplier from row) usually dry enough for your needs? (Usually means over	During the [season] were the commodities you bought from (type of supplier from row) usually clean enough for your needs? (Usually means over	How did you usually pay for commodities ? (Usually means over	About how many days after receiving the commodities did you	During the [season], what type of credit did you generally give to? (If "none", go to g)	What kind of security did you usually	How does the quantity you bought from (name of supplier from row) during the [season] compare to the quantity you bought from (supplier) during [previous season]? (If "more", go to h) (if "less" go to i) (If "about the same", go to next	What is the most important reason you bought more from ?(name of supplier from row)? (Go to next row	What is the most important reason you bought less from? (name of
	(Enumerator: Ask only	50% of the	50% of the	50% of the	usually pay	(Otherwise	require for	row or	or to	supplier
	for types of suppliers	time)	time)	time)	?	, go to f)	the loan?	module F)	Module F)	from row)?
	respondent mentioned	I= Yes	I= Yes	See codes	If same day,	See codes	See codes	See codes	See codes	See codes
	in question D3)	0 = No	0 = No	below	enter "0"	below	below	below	below	below
		a	b	С	d	е	f	g	h	i
	Small-scale farmers			<u> </u>		<u> </u>	<u> </u>			
2	Larger farmers			<u> </u>	<u> </u>	<u> </u>	<u> </u>			
3	Farmer organizations/cooperatives	<u> </u>	<u> </u>	<u> </u>	<u> </u>	<u> </u>	<u> </u>		<u> </u>	<u> </u>
4	Other traders/middlemen/village agents					Ш	Ш	Ш	<u> </u>	
5	Government Food Reserve Agency (FRA)				<u> </u>					
6	Certified warehouses									

Elc: Method of payment I = Cash 2 = Cheque/voucher 3 = Goods/in-kind 4 = Both cash and in-kind 5 = Bank transfer	I = In 2 = C	ypes of credit provided Iputs (seed/fertilizer/chemicals/farming impleme ash oth cash and inputs lone	ents)	I = 2 = 3 = 4 = 5 =	Assets such as land or livestock Houses or other buildings Agreement to pay portion of crop at harvest Agreement to pay cash at harvest No security required/relationship of trust
Elg: Codes for size of sales I = Substantially larger 2 = About the same 3 = Substantially smaller 4 = Not applicable – in business for less than two years	whom you sell 3 = You faced less co 4 = You had access to 5 = You had access to	re to sell e to meet increased demand from those to empetition from other buyers o more funds to buy commodities o more storage capacity to hold commodities new relationships with suppliers and expanded	1 = 5 2 = 7 3 = 7 4 = 5 5 = 1 6 = F	Reasons for b Suppliers had I You bought les You faced mor buyers Suppliers were warehouses, e	ess to sell ss because those to whom you sell demanded less re competition for the commodities from other e selling elsewhere (farmer organizations, tc.) fewer funds with which to buy commodities

Module F. Buyers

The following questions ask about where you sold commodities during the **[season]**.

FI.	(Enumerator: Ask only for buyers the respondent mentioned in question D5)	During the [season], did you sell commodities to? (name or buyer from row) I = Yes 0 = No	How does the quantity you sold to(name or buyer from row) during the [season] compare to the quantity you sold during the [previous season]? (If "larger", go to c) (if "smaller" go to d") (If "about the same", go to e) See codes below	What is the most important reason you sold a larger quantity to? (name or buyer from row) (Go to e) See codes below	What is the most important reason you sold a smaller quantity to? (name or buyer from row) See codes below	How does(name or buyer from row) usually pay you?	About how many days after you delivered the commodity did (name of buyer from row) usually pay you? Enter "0" of same day
	mentioned in question 23)	a a	b	C	d	e	F
		-	•	•	_	_	•
	Households/ individuals	1 1	1 1	1 1		1 1	
2	Households/ individuals Retail stores			<u> </u>			<u> </u>
2		 	 	 	 	 	
	Retail stores Millers/brewers/processors Other traders/warehouse operators/food suppliers		 	 	 		
3	Retail stores Millers/brewers/processors Other traders/warehouse operators/food suppliers Government Food Reserve Agency (FRA) or government institutions (schools, hospitals, etc.)						
3 4 5	Retail stores Millers/brewers/processors Other traders/warehouse operators/food suppliers Government Food Reserve Agency (FRA) or government institutions (schools, hospitals, etc.) International development agencies					 	
3 4 5 6 7	Retail stores Millers/brewers/processors Other traders/warehouse operators/food suppliers Government Food Reserve Agency (FRA) or government institutions (schools, hospitals, etc.) International development agencies National/international NGOs						
3 4 5 6 7 8	Retail stores Millers/brewers/processors Other traders/warehouse operators/food suppliers Government Food Reserve Agency (FRA) or government institutions (schools, hospitals, etc.) International development agencies National/international NGOs Farmer organizations	 :: Reasons for larger			s for smaller sales		

Module G. Marketing

GI.		During the [season] , what		
		sources of information did you	Was this information useful in	
		use to determine the price at	setting prices at which you sold?	
		which you sold commodities?	(Ask only if Gla=I)	
		I = Used	I = Yes	-
		0 = Not used	0 = No	
		a	ł)
	Publicly available market information			
	(e.g., radio/TV, commodity exchange,	<u> </u>	<u> </u>	
	SMS, newspapers, information boards			
	at agricultural offices, etc.)			
	Personal knowledge of market (e.g.,			
2	talking with other traders/buyers,	<u> </u>	<u> </u>	
	friends, etc.)			
3	Price set by the buyer you sold to (e.g.,	1 1	1	1
3	set by buyer you represent)		I_	_
4	Extension workers/warehouse	1 1	1	1
4	operators	<u> </u>	I_	_l
5	Food Reserve Agency floor price			
6	Other	<u></u>	İ	İ
		i -i		
G2	. What is the public source of price info	ormation you relied on most often?		
	·	,		11
G	2: Public market information sources			
	= Radio/TV			
	= Information boards at local agricultural	offices		
	= Newspapers	Sinces		
	= SMS system/mobile phone			
	= Other (specify)			
	Cure (specify)			
G3	. In your opinion, what are the two thin	ngs that have the most potential to	a	Ь
negatively affect your business?		185 that have the most potential to	a	1 1
	riegatively affect your business.		<u> </u>	<u> </u>
C	: Codes for business risks			
= 2 =				
2 =				
4	Unreliable electricity			
4 =	•			
5 =	•			
6 =				
7 =				
8 =	. ,			
9 =	·			
	= Limited markets/market access			
П	= Other (specify)			
G4	, ,	oss or damage to your	1 1	I= Yes
	commodities?			0 = No

G5.	Have you ever stored commodities in a warehouse that gave you a receipt that you could sell, trade, or use as security for a loan? (If "Yes", go to question G6) (If "No", go to question G7)		I= Yes 0 = No
G6.	What was the most important reason you chose to use such a warehouse (Go to question G8)	.?	<u> </u>
I = 2 = 3 = 4 = 5 =	Reasons for using warehouse Ability to borrow money against stored commodities Certification of quantity and quality More attractive to buyers (i.e., more assurance of quality and quantity) Buyers pay better prices for commodities stored in warehouse Larger market/attract more buyers Other		
G7.	What was the most important reason you did not use such a warehouse?		
1 = 2 = 3=	Reasons for not using warehouse Do not have access to such a warehouse The costs to use the warehouse are too high Do not need such a warehouse to reach markets Other		
G8.	During the [season], did you sell any commodities directly through a comexchange using a broker? (If "Yes", go to question G9) (If "No", go to question GII)	modity	
G9.	During the [season] , what quantity of commodities did you sell through a commodity exchange? (mt)	Commodity a _ _ _ _ _ _	Quantity (mt) b
	: Commodity codes rt country-specific list of commodities from commodities code list in Data Col	lection Manual.	
G10.	What were the most important reasons you chose to sell through the excl	nange?	
Wri	te in answer		

GII.	GII. What were the most important reasons you chose not to sell through the exchange?							
Write in answer								
G12.	Have you ever sold commodities through a competitive tender?				I = Yes 0 = No			
G13.	Has the price you have to pay for commodities changed much over the past three years?		1 1	I = Yes				
				0 = No				
G14.	Has the price you receive for commodities you sell change	ed mu	ich	1 1	I = Yes			
	over the past three years?			II	0 = No			
			=	Significantly larg	er (at least 10%			
G15.	How has the difference between what you pay for commodities and what you sell them for changed			more)	•			
	over the past three years?	''	2 =					
	(If "About the same", go to question G17)		3 =	less)	aller (at least 10%			
G16.	What has changed that made the difference larger/smaller	?						
Writ	e in answer							
G17.	Over the past several years, have you made significant cha	inges i	in hov	v and where you	buy and sell			
	commodities? If so, how and why?			, 				
Write	e in answer							